



**The Protection of Personal Information Act No. 4 of 2013
("POPIA"/"POPI")**

PRIVACY POLICY

Organisation	Jacobs Safari CC T/A Ukutula Lodge & Game Reserve
Scope of policy	This policy applies to the business of the Company wherever it is conducted but based at the registered office. It applies to paid staff. This policy describes the types of personal information that the Company may collect about The Employee, herein referred to as the Data Subject, the purposes for which the Company use the information, the circumstances in which the Company may share the information and the steps that the Company take to safeguard the information to protect The Data Subject's privacy.
Policy operational date	1 July 2022
Date approved by Information Officer	30 June 2022
Next policy review date	1 July 2024
Introduction	
Purpose of policy	The purpose of this policy is to enable the Company to: <ul style="list-style-type: none"> • comply with the law in respect of the data it holds about individuals; • follow good practice; • protect the Company's' staff and other individuals; • protect the Company from the consequences of a breach of its responsibilities.
Personal information	This policy applies to information relating to identifiable individuals, in terms of the Protection of Personal Information Act, 2013 (hereinafter POPI Act).
Policy statement	The Company will: <ul style="list-style-type: none"> • comply with both the law and good practice; • respect individuals' rights; • be open and honest with individuals whose data is held; • provide training and support for staff who handle personal data, so that they can act confidently and consistently; <p>The Company recognises that its first priority under the POPI Act is to avoid causing harm to individuals. In the main this means:</p> <ul style="list-style-type: none"> • keeping information securely in the right hands, and • retention of good quality information. <p>Secondly, the Act aims to ensure that the legitimate concerns of individuals about the ways in which their data may be used are taken into account. In addition to being open and transparent, the Company will seek to give individuals as much choice as is possible and reasonable over what data is held and how it is used.</p>
Key risks	The Company has identified the following potential key risks, which this policy is designed to address: <ul style="list-style-type: none"> • Breach of confidentiality (information being given out inappropriately); • Insufficient clarity about the range of uses to which data will be put — leading to Data Subjects being insufficiently informed; • Failure to offer choice about data use when appropriate; • Breach of security by allowing unauthorised access; • Harm to individuals if personal data is not up to date; • Data Operator contracts.
Information Officer Responsibilities	
Scope	The scope of this aspect of the policy is defined by the provisions of the POPI Act, Condition 1, and Chapter 5, Part B.

Information Officer Responsibilities	<p>The Information Officer has the following responsibilities:</p> <ul style="list-style-type: none"> • Developing, publishing, and maintaining a POPI Policy which addresses all relevant provisions of the POPI Act, including but not limited to the following: • Reviewing the POPI Act and periodic updates as published; • Ensuring that POPI Act induction training takes place for all staff; • Ensuring that periodic communication awareness on POPI Act responsibilities takes place; • Ensuring that Privacy Notices for internal and external purposes are developed and published; • Handling data subject access requests; • Approving unusual or controversial disclosures of personal data; • Approving contracts with Data Operators; • Ensuring that appropriate policies and controls are in place for ensuring the Information Quality of personal information; • Ensuring that appropriate Security Safeguards in line with the POPI Act for personal information are in place; • Handling all aspects of relationship with the Regulator as foreseen in the POPI Act; • Provide direction to any Deputy Information Officer if and when appointed.
Appointment	The appointment of the Company Information Officer will be authorised by the Designated Head. Consideration will be given on an annual basis of the re-appointment or replacement of the Information Officer; the need for any Deputy to assist the Information Officer.
Processing Limitation	
Scope	The scope of this aspect of the policy is defined by the provisions of the POPI Act, Condition 2.
Processing Limitation	The Company undertakes to comply with the POPI Act, Conditions 2 in terms of processing limitation, sections 9 to 12, subject to the following stipulation (Forms of Consent).
Forms of consent	The Company undertakes to gain written consent where appropriate; alternatively, a recording must be kept of verbal consent.
Nature of Personal Information	The Company has used the Data Inventory to identify all instances of personal information in the Company.
Purpose specification	
Scope	The scope of this aspect of the policy is defined by the provisions of the POPI Act, Condition 3.
Purpose specification	The Company undertakes to comply with the POPI Act, Conditions 2 in terms of processing limitation, sections 13 and 14, subject to the following stipulation (Retention periods).
Retention periods	<p>The Company will establish retention periods for at least the following categories of data:</p> <ul style="list-style-type: none"> • Directors • Staff • Customers • Suppliers
Use of Cookies where applicable	<p>Cookies are alphanumeric identifiers that the Company transfer to the Data Subjects computer's hard drive through the Data Subject web browser to enable the Company systems to recognise the Data Subject browser and to automatically collect information from the Data Subject computer such as the Data Subject IP address and other details about the Data Subject computer which are automatically collected by the Company web server, operating system, and browser type, for system administration and to report aggregate information to the Company. This is statistical data about the Company users' browsing actions and patterns and does not identify any individual.</p> <p>The "Help" menu on the menu bar of most browsers will tell the Data Subject how to prevent the Data Subject browser from accepting new cookies, how to have the browser notify the Data Subject when the Data Subject receive a new cookie and how to disable cookies altogether. Additionally, the Data Subject can disable or delete similar data used by browser add-ons, such as flash cookies, by changing the add-on's settings or visiting the website of its manufacturer.</p> <p>However, because cookies allow the Data Subject to take advantage of some of the Company's essential features, the Company recommend that the Data Subject leave them turned on. If the Data Subject do leave cookies turned on, be sure to sign off when finished using a shared computer.</p>
Further processing limitation	
Scope	The scope of this aspect of the policy is defined by the provisions of the POPI Act, Condition 4.
Further processing limitation	The organisation undertakes to comply with the POPI Act, Conditions 2 in terms of processing limitation, section 15.
Information quality	
Scope	The scope of this aspect of the policy is defined by the provisions of the POPI Act, Condition 5.
	The Company will comply with all of the aspects of Condition 5, section 16.

Accuracy	<p>The Company will regularly review its procedures for ensuring that its records remain accurate and consistent and, in particular:</p> <ul style="list-style-type: none"> • Data on any individual will be held in as few places as necessary, and all staff will be discouraged from establishing unnecessary additional data sets. • Effective procedures will be in place so that all relevant systems are updated when information about any individual changes. • Staff who keeps more detailed information about individuals will be given additional guidance on accuracy in record keeping.
Updating	The Company will review all personal information on an annual basis.
Archiving	<p>All Personal Information which the Data Subject provide to the Company will be held and/ or stored securely for the purpose of collection. The Data Subject's Personal Information will be stored electronically in a database. Where appropriate, some information may be retained in hard copy. In either event, storage will be secure and audited regularly regarding the safety and the security of the information. Where data is stored electronically outside the borders of South Africa, such is done only in countries that have similar privacy laws to the Company's own or where such facilities are bound contractually to no lesser regulations than those imposed by POPI. Once this information is no longer required, due to the fact that the purpose has been served, such Personal Information will be safely and securely archived for a period of 7 years, as per the requirements of the Companies Act, 71 of 2008, or longer, should this be required by any other law applicable in South Africa. Thereafter, all the Data Subject's Personal Information will be permanently destroyed. Information about the Company's members is an important part of the Company's business and the Company do not sell it to others. The Company shares customer information only as described below.</p> <p>Third Party Service Providers: The Company employs other companies and individuals to perform functions on the Company's behalf. Examples include sending postal mail and e-mail, removing repetitive information from customer lists, analysing data, and providing marketing services. Third party service providers have access to personal information needed to perform their functions but may not use it for other purposes. Further, they must process the personal information in accordance with this privacy policy and as permitted by South African data protection legislation.</p> <p>Business Transfers: As the Company continue to develop business, the Company might sell or buy or subsidiaries or business units. In such transactions, customer information generally is one of the transferred business assets but remains subject to the promises made in any pre-existing privacy policy (unless, of course, the customer consents otherwise). Also, in the unlikely event that the Company or substantially all of its assets are acquired, personal information will of course be one of the transferred assets.</p> <p>Protection of the Company and others: The Company release account and other personal information when the Company believe that such a release is appropriate to comply with the law; enforce or apply the Company customer or other agreements; or protect the rights, property or safety of the Company, users or others. This includes exchanging information with other companies and organisations for fraud protection and credit risk reduction. Obviously, however, this does not include selling, sharing or otherwise disclosing personally identifiable information from customers for commercial purposes in a way that is contrary to the commitments made in this privacy policy. With the Data Subject's consent, other than as set out above, the Data Subject will receive notice when information about the Data Subject might go to third parties, and the Data Subject will have an opportunity to choose not to share the information.</p>
Openness	
Scope	The scope of this aspect of the policy is defined by the provisions of the POPI Act, Condition 6.
Openness	<p>In line with Conditions 6 and 8 of the Act, the Company is committed to ensuring that in principle Data Subjects are aware that their data is being processed and</p> <ul style="list-style-type: none"> • for what purpose it is being processed; • what types of disclosure are likely; and • How to exercise their rights in relation to the data.
Procedure	<p>Data Subjects will generally be informed in the following ways:</p> <ul style="list-style-type: none"> • Policies • Privacy Notice • Consent Forms <p>Whenever data is collected, the number of mandatory fields will be kept to a minimum and Data Subjects will be informed which fields are mandatory and why.</p>
Security Safeguards	
Scope	The scope of this aspect of the policy is defined by the provisions of the POPI Act, Condition 7, and section 19 to 22.

	This section of the policy only addresses security issues relating to personal information. It does not cover security of the building, business continuity or any other aspect of security.
Specific risks	The Company has identified the following risks: <ul style="list-style-type: none"> • Staff with access to personal information could misuse it. • Staff may be tricked into giving away information, either about customers / member or colleagues, especially over the phone, through “social engineering”.
Setting security levels	Access to information on the main the Company computer system will be controlled by function.
Security measures	The Company will ensure that all necessary controls are in place in terms of access to personal information.
Business continuity	The Company will ensure that adequate steps are taken to provide business continuity in the event of an emergency.
Data Subject participation	
Scope	The scope of this aspect of the policy is defined by the provisions of the POPI Act, Condition 8, sections 23 to 25.
Responsibility	Any subject access requests will be handled by the POPI Act Information Officer in terms of Condition 8.
Procedure for making request	Subject access requests must be in writing. All staff is required to pass on anything which might be a subject access request to the POPI Act Information Officer without delay. Requests for access to personal information will be handled in compliance with the POPI Act and in compliance with the Promotion of Access to Information Act (PAIA), as defined in the Company PAIA Manual.
Provision for verifying identity	Where the individual making a subject access, request is not personally known to the POPI Act Information Officer their identity will be verified before handing over any information.
Charging	Fees for access to personal information will be handled in compliance with the PAIA Act.
Procedure for granting access	Procedures for access to personal information will be handled in compliance with the PAIA Act, as defined in the Company PAIA Manual.
Data Subject’s rights	The Data Subject have the right to request a copy of the personal information the Company hold about the Data Subject or to object to the processing of personal information held about the Data Subject. To do this, contact the Company at the numbers/addresses listed earlier and specify what information the Data Subject would like. The Company will take all reasonable steps to confirm the Data Subject’s identity before providing details of the Data Subject’s personal information. The Data Subject can always choose not to provide information. If the Data Subject do not want to receive e-mail or other electronic communications and mail from the Company, tick the opt-out box in the Data Subject’s terms and conditions or let the Company know in writing if the Data Subject don’t want to receive these offers. However, please note, if the Data Subject do not want to receive legal notices from the Company, such as this privacy policy, those notices will still govern the Data Subject use of the Company services and products and it is the Data Subject’s responsibility to review them for changes. The Data Subject have the right to ask the Company to update, correct or delete the Data Subject’s personal information. The Data Subject may do this by contacting the Company at the numbers/addresses provided earlier. The Company will take all reasonable steps to confirm the Data Subject’s identity before making changes to personal information the Company may hold about the Data Subject. The Company would appreciate it if the Data Subject would keep personal information accurate. Please update information by contacting the Company at the numbers/addresses provided earlier whenever details change.
Processing of Special Personal Information	
Scope	The scope of this aspect of the policy is defined by the provisions of the POPI Act, Part B, sections 26 to 33.
Processing of Special Personal Information	The Company has the policy of adhering to the process of Special Personal Information which relates to the religious or philosophical beliefs, race or ethnic origin, trade union membership, political persuasion, health or sex life or biometric information of a Data Subject. Special personal information includes criminal behaviour relating to alleged offences or proceedings dealing with alleged offences. Unless a general authorisation, alternatively a specific authorisation relating to the different types of special personal information applies, a responsible party is prohibited from processing special personal information.
Processing of Personal Information of Children	
Scope	The scope of this aspect of the policy is defined by the provisions of the POPI Act, Part C, sections 34 and 35.

Processing of Personal Information of Children	The Company has the policy of adhering to the process of Special Personal Information of children. This applies to under-18 individuals, so an age check is required for all personal information records. General authorisation concerning personal information of children only applies where under-18 are involved.
Prior Authorisation	
Scope	The scope of this aspect of the policy is defined by the provisions of the POPI Act, Chapter 6.
Prior Authorisation	The Company has the policy of adhering to the process of Prior Authorisation in terms of sections 57 to 59.
Direct Marketing, Directories and Automated Decision Making	
Scope	The scope of this aspect of the policy is defined by the provisions of the POPI Act, Chapter 8.
Direct Marketing, Directories and Automated Decision Making	The Company undertakes to comply with the POPI Act Chapter 8, sections 69 to 71.
Opting in	Whenever data is first collected which might be used for any marketing purpose, this purpose will be made clear, and the Data Subject will be given a clear opportunity to opt in.
Electronic contact	Whenever e-mail addresses are collected, any future use for marketing will be identified, and the provision of the address made optional.
Trans-border information flows	
Scope	The scope of this aspect of the policy is defined by the provisions of the POPI Act, Chapter 9.
Trans border information flows	The Company will ensure that the POPI Act Chapter 9, section 72 is fully complied with. Compliance with section 72 will be achieved through the use of the necessary contractual commitments from the relevant third parties.
Staff training & acceptance of responsibilities	
Scope	The scope of this aspect of the policy is written in support of the provisions of the POPI Act, Chapter 5, Part B.
Documentation	Information for staff is contained in this policy document and other materials made available by the Information Officer.
Induction	The Information Officer will ensure that all staff that has access to any kind of personal information will have their responsibilities outlined during their induction procedures.
Continuing training	The Company will provide opportunities for staff to explore POPI Act issues through training, team meetings, and supervisions.
Procedure for staff signifying acceptance of policy	The Company will ensure that all staff sign acceptance of this policy once they have had a chance to understand the policy and their responsibilities in terms of the policy and the POPI Act.
Policy review	
Responsibility	The Information Officer is responsible for an annual review to be completed prior to the policy anniversary date.
Procedure	The Information Officer will ensure relevant stakeholders are consulted as part of the annual review to be completed prior to the policy anniversary date.